

## Reasons for your visit



There are plenty of good reasons to attend electronica India. It will give you a comprehensive overview of the electronic components industry and new impetus for your business success. See for yourself.

### ✓ World's leading trade-fair network

No other trade fair benefits from being embedded in a worldwide cluster as much as electronica India. electronica India gathers international and local market leaders from the industry, displays products, addresses all important target groups and thus creates the best communication and business environment for both sides.

At the same time, we gather the providers of electronics manufacturing equipment at [productronica India](#), which together gives a comprehensive picture on the entire value chain. Get to know the latest trends in global electronics industry. International exhibitors from countries such as Japan, Taiwan, China, Germany, the UK etc. will display their latest products. This is the perfect platform for finding global partners.

### ✓ We offer high service quality and international standards

As the organizer of leading events in Munich since 1964, we also have a great deal of experience with electronica in India, allowing us to provide you the most efficient trade-show expertise as well as market knowledge.

### ✓ Industry and marketing know-how that is difficult to emulate

We have strong alliances with the government of India, the Ministry of Electronics and Information Technology (MeitY), the Ministry of Home Affairs and Ministry of External Affairs. We also enjoy the support of national and international associations such as the Consortium of Electronic Industries in Karnataka (CLIK), Electronic Industries Association of India (ELCINA), India Electronics & Semiconductor Association (IESA), IPC India—Association Connecting Electronics Industries, National Small Industries Corporation (NSIC), SEMI India

## SAVE THE DATE

electronica India | International Trade Fair  
for Electronic Components, Systems and  
Applications

Date: Sep 14 - 16, 2017

## Your contact for visitors

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—Semiconductor Equipment and Materials International, German Electrical and Electronic Manufacturers Association (ZVEI) and many more, resulting in the outstanding quality of electronica India and productronica India..

✓ **We have a high-quality supporting program**

With the help of associations and other industry partners, electronica India's special lectures are always adapted to the market's needs. Speakers include experts, executives and researchers from leading companies and scientific research institutions. This much experience, knowledge and expertise is not available in this format anywhere else. Details regarding the program of events are available [here](#).

✓ **Attractive synergies for visitors**

Being co-located with [productronica India](#) and [LASER World of PHOTONICS INDIA](#) creates attractive synergies and added value for visitors. It gives them the opportunity to gain insights into the latest technologies and applications in all electronics sectors as well as the photonics industry.

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