

Statements about the fair

Our exhibitors were positive in their assessment of electronica India. You will find plenty of convincing reasons for your company to participate and enjoy the benefits.

Exhibitor testimonials

“We are constantly on the lookout for a platform to demonstrate our technology and electronica India has been that particular platform for us. The event has given us access to a large base of potential customers and insight in their needs and expectations. We can foresee a bright future for our company as we continue to participate.”

M. Shreedhar, Amar Electronics

“We are participating for the second time in the trade fair because we could connect with prospects after witnessing some positive developments in this fast evolving business environment. Participation at electronica India has helped us achieve the twin objective of creating a brand for our company and showcasing our products. We are very happy with the quality of visitors who had made enquiries at our booth.”

Yahui Cai, Marcom Manager APAC, Recom

“Our participation at electronica India has been fruitful. As industry’s leading trade fair, it brings together a large base of customers.”

Rajesh R Pranesh, Bosch Automotive India

“Our experience has always been good at electronica India. This is a very important event in the trade calendar as it provides the best platform for the industry to come under one roof, giving great exposure to both visitors and exhibitors.”

Pankaj Gulati, CDIL

“We know both, electronica India and Messe München, for the last eight years. The objective of exhibiting is to gain market insights and the opportunity to meet our potential customers, witness innovations and even interact with our competitors.”

N. Balakrishnan, Managing Director, Epcos India Private Limited (TDK)

“electronica India is one of the best platforms to announce new product launches and showcase our product range. We have been participating every

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**electronica India | International Trade Fair
for Electronic Components, Systems and
Applications**

Date: Sep 14 - 16, 2017

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year and have benefitted hugely as the exposure we got as a brand has helped us reach out to new and existing customers from across the country. “

Monish Satwe, J. P. Electronic Devices India

“We have always participated at electronica India as this is one of the most important event as far as the Indian market for our products is concerned.”

Haresh Abichandani, Millennium Semiconductors

“We are a passive component manufacturer with a global base and presence in India since 2010. The reason for us to participate in electronica India is to evaluate business opportunities and receive business enquiries. Especially this year, we focused on automotive, industrial and IoT. The response was very good and well within our expectation. We thank the organizers of electronica India.”

Alex, Lim Yean Cheong, Managing Director, Murata Electronics (India) Private Limited.

“electronica India has been a resounding success in terms of high quality visitors and potential business leads. We look forward to the future editions of the trade fair.”

R. Selva Kumar, General Manager, Nichicon Electronics Pvt. Ltd.

“The quality of buyers at electronica India sets it apart as a market leading trade fair in India for the electronics industry. We will continue to participate at the forthcoming editions as well.”

Ashok Chandak, Sr. Director - Global Sales and Marketing, NXP Semiconductors

“Business events such as electronica India offer us opportunities to understand market trends and competitive landscape, connecting us with new customers each year. The current economic outlook in India appears highly favorable for local manufacturing and we are happy to be one of the participants.”

S. Palanivelan, Phoenix Contact India

“electronica India has been a good venue to display our products and it is also a great trade fair for the IoT related products. It has proven to be very good for our business.”

Daisuke Nakamura, Managing Director, Rohm Semiconductors

“We are a manufacturer based in Germany and for the past three years we have participated in electronica India. The trade fair proves to be an important stop-over for the industry as it provides a common platform for various companies to come together. Our experience with electronica India has always been great as we develop good contacts and potential business deals there.”

Hemant Singh, Product Manager, Standex Meder Electronics

“We have been participating every year at electronica India and have benefitted hugely from the exposure we received as a brand. Meeting new customers and entering new markets have been one of our key objectives we could achieve at the fair.”

Vivek Sharma, MD-India, STMicroelectronics

“We feel that electronica India holds a lot of importance for the industry as it brings all industry players under one roof. Apart from this, recent developments by the Indian government has encouraged a number of new players to set up their manufacturing units within the country. We are really happy with the way this trade fair is organized.”

Amit Madaan, Country Manager (India), Trans Technology, India Pvt Ltd.

“electronica India has always given us the right platform to connect with buyers. Our experience has been pretty good this year also. We gathered a good number of leads at our booth which fulfils our objective of participating at the show.”

Manoj Kumar C, Unified Electro-Tech Ltd

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