

Communicate your exhibit successfully

Use the fact that you are participating at electronica India as an effective marketing and acquisition tool. We have a diverse range of marketing services available that you can use to effectively promote your involvement before, during and after the fair.

Marketing services

Maximizing your participation at electronica India means using a whole new range of marketing tools before, during and after the event. Whether you have a new product to launch, a brand to unveil, marketing service will enable you to stand out in a crowd and drive more visitors to your booth or simply increase your visibility in the industry.

- Company name and logo on visitor badges
- Logo on carry bags
- Company logo and name on visitor invitation cards
- Logo on main backdrops on site
- Company name and logo on direction boards on site
- Conference and exhibition sponsorship

You will find more details about the offered marketing services in our **Sponsorship Manual**.

📄 [Sponsorship Manual \(5.7 MB PDF\)](#)

Advertising in the trade fair media (print/online/mobile):

- Free basic package for all exhibitors
- Advertisements in the show directory
- Exhibitor entry in the show catalogue
- Exhibitor entry in the online catalogue
- Exhibitor entry in the mobile guide (app)
- Many new, attention-grabbing advertising options in the fair media

Contact details and further information about the media entries will be available to exhibitors of electronica India in the [Exhibitor Center](#).

SAVE THE DATE

**electronica India | International Trade Fair
for Electronic Components, Systems and
Applications**

Date: Sep 14 - 16, 2017

Your contact for exhibitors

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