

## Communicate your exhibit successfully

Use the fact that you are participating at electronica India as an effective marketing and acquisition tool. We have a diverse range of marketing services available that you can use to effectively promote your involvement before, during and after the fair.

### Marketing services

Maximizing your participation at electronica India means using a whole new range of marketing tools before, during and after the event. Whether you have a new product to launch, a brand to unveil, marketing service will enable you to stand out in a crowd and drive more visitors to your booth or simply increase your visibility in the industry.

- Company name and logo on visitor badges
- Logo on carry bags
- Company logo and name on visitor invitation cards
- Logo on main backdrops on site
- Company name and logo on direction boards on site
- Conference and exhibition sponsorship

You will find more details about the offered marketing services in our **Sponsorship Manual**.

📄 [Sponsorship Manual \(5.7 MB PDF\)](#)

### Advertising in the trade fair media (print/online/mobile):

- Free basic package for all exhibitors
- Advertisements in the show directory
- Exhibitor entry in the show catalogue
- Exhibitor entry in the online catalogue
- Exhibitor entry in the mobile guide (app)
- Many new, attention-grabbing advertising options in the fair media

Contact details and further information about the media entries will be available to exhibitors of electronica India in the [Exhibitor Center](#).

## SAVE THE DATE

**electronica India | International Trade Fair  
for Electronic Components, Systems and  
Applications**

Date: Sep 14 - 16, 2017

### Your contact for exhibitors

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