September 14–16, 2017 Pragati Maidan, New Delhi, India

electronica-india.com



The most important deadlines and logistics information



Get an overview of the most important dates and deadlines. Find useful tips for product shipping as well as setup and dismantling times for electronica India.

Dates and deadlines

Download exhibitor checklist (44 kB PDF-document)

Exhibitor checklist with important deadlines

| Informati | OII U | y IIIaii | Information via e-mail For your information | | . " | mportant deadli |
|-------------------------------|-------|----------|--|-----|-----|-----------------|
| | | ① | Early Bird application period | | ŧ | January 31, 20 |
| | | • | Regular application period | | 1 | July 30, 2017 |
| | | | Send your filled and signed application form | 0 | | |
| October 2016 -July 2017 | | | Receive placement proposal and confirm your space allocation | 0 | | |
| | | • | Receive confirmation of participation and invoice for advance payment | @/⊠ | | |
| | 1 | | Settle advance payment | | 1 | immediately |
| | | | Integrate the logo of electronica India 2017 into your advertising | | | |
| | | 0 | campaigns, so that your customers will know that you are exhibiting Plan your stand construction: Choose our official stand construction partner or your own stand builder | | | |
| | 1 | | Order your stand package (mandatory for booths up to 18 m²) | | Œ | August 4, 2017 |
| | | | Receive link to your personalized e-mail banner with hall and stand number | 0 | | |
| | | | and insert in your e-mail signature, e-mailings and website Maximize your visibility and order advertising and sponsoring opportunities in our sponsorship manual | | • | August 4, 2017 |
| | | | Submit your details for your visa invitation letter to India (if needed) | | | |
| | 1 | • | Apply for your visa to India at the Indian embassy/consulate of your country (if needed) | | | |
| | | • | Book your flight and hotel. Also check our hotel recommendations | | | |
| July-August 2017 | | (| Receive login data and link for the Online Exhibitor Center (OEC) | ۰ | | |
| | 1 | | Complete your free basic media entries (company/products details) in the OEC. Media entries are not made automatically! | | 1 | July 30, 2017 |
| | | | Select and order additional media entries for the catalog, show guide and online data base (logos in floor plans, ads, etc.) | | 3 | July 30, 2017 |
| | | | Order your technical services (mandatory/optional) in the OEC: electrical power supply, furniture etc. | | ŧ | August 4, 2017 |
| | | • | Select your products to be exhibited and organize transport and storage (Shipping Guidelines in OEC) | | | |
| | | | Request the participation letter for your stand builder to enter the fair ground and deliver material to your booth | 0 | | |
| | | | Invite your customers to your booth by e-mailing your exhibitor invitation card. Set up client meetings and start your visitor marketing | @ | | |
| | | • | Set up booth staff schedule and hire hostesses/translator in the OEC | | ı | August 4, 2017 |
| | 1 | | Receive and return the completed participation form for the Buyer Seller forum, to apply for on site one-to-one appointments with selected buyers | 0 | 1 | August 14, 201 |
| | | | Order and personalize your exhibitor passes in the OEC | | 3 | August 4, 2017 |
| | 1 | | Receive and settle admission invoice | @/E | ı | immediately |
| | 1 | | Receive and settle all invoices for additional orders (stand packages, furniture, electrical, etc.) | 0 | 1 | August 31, 201 |
| September 12–13, 2017 | | | Set-up from 11:00 to 18:00 | | | |
| | | | Pick up your exhibitor badges on site from 10:00 to 18:00 | | | |
| | | (| Take the final booth adjustments with booth construction company | | | |
| | | (| Do the staff briefing to ensure, that your customers will be served in an appropriate way at any time during the show | | | |
| September 14-16, 2017 | | 0 | Welcome to New Delhi at electronica India 2017 Opening hours: exhibitors 9:00–18:00, visitors 10:00–18:00 | | | |
| September 15, 2017 | | Œ | We kindly invite you to the Exhibitor Networking Night starting at 18:00 | | | |
| September 16, 2017 | | | Indicate your allocation wishes for the next show: On site rebooking | | | |
| | | | Dismantling from 18:00 to 22:00 | | | |
| October 2017- January 2018 | | Œ. | Follow up your customer contacts (thank-you mailings, phone calls), analyze your trade show participation and calculate your return on invest. Take your decision for the next show and apply for electronica India 2018 | | | |
| wanuary 2018 | | | Early Bird application period | | n | January 31, 20 |

Shipping instructions

SAVE THE DATE

electronica India | International Trade Fair for Electronic Components, Systems and Applications

Date: Sep 14 - 16, 2017

Your contact for exhibitors

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Important tips for transporting, handling and insuring your exhibits will be available to exhibitors of electronica India in the Exhibitor Center.

Official freight forwarders for electronica India 2017:

R.E. Rogers India Pvt. Ltd.

1, Commercial Complex, Pocket H & J, Sarita Vihar, New Delhi – 110 044, India

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Setup and dismantling

The setup and dismantling times will be available to exhibitors of electronica India in the Exhibitor Center.