

Supporting program

electronica India features knowledge sharing sessions to meet the needs of the growing Indian electronics industry. The sessions led by the most influential experts will cover latest technology and market topics, and provide participants an opportunity to gain new skills and knowledge to enhance their expertise in various domains.

e-Automotive conference “Strategizing electronic innovation to strengthen Indian automotive industry”



Date:	September 15, 2017
Venue:	Pragati Maidan, New Delhi
Organized by:	Messe Muenchen India

India is projected to become the 3rd largest manufacturer of automobiles in the world after US and China by 2020. The **one-day e-Automotive conference** will focus on providing the strategic focal point for the Indian automotive electronics stakeholders to collaborate on a unified platform and deliberate the auto electronics progression. The topic will also be presented in the exhibition halls at the **e-Automotive pavilion** and **e-Automotive innovation zone**.

Interested companies have the following options to participate in the e-Automotive program:

- exhibit at the dedicated **e-Automotive pavilion** for automotive electronics
- book a presentation panel display to showcase your solutions in the **e-Automotive innovation zone** (EUR 2,000/panel + applicable taxes)
- book sponsorship package including panel display, speaking slot and branding opportunities at the e-Automotive conference and zone

- [e-Automotive concept \(416 kB PDF-document \)](#)
- [e-Automotive sponsorship opportunities \(705 kB PDF-document \)](#)

SAVE THE DATE

**electronica India | International Trade Fair
for Electronic Components, Systems and
Applications**

Date: Sep 14 - 16, 2017

Your contact

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CEO Forum “Invest India”



Date:	September 14, 2017
Venue:	Pragati Maidan, New Delhi
Organized by:	ELCINA and Messe Muenchen India

Jointly organized by ELCINA and Messe München India, as an investor forum in the Electronic System Design & Manufacturing segment, the CEO Forum took place for the very first time at electronica India 2016 and brought together states representatives and delegates looking for new business opportunities across India. About five Indian states including Chhattisgarh, Haryana, Jharkhand, Odisha and Rajasthan participated in the CEO Forum and discussed lucrative investment opportunities for domestic and international electronic manufacturing companies.

Further information about the 2nd edition of the CEO Forum will follow.

India PCB Tech



Date:	September 15, 2017
Venue:	Pragati Maidan, New Delhi
Organized by:	ELCINA and Messe Muenchen India

‘India PCB Tech’ is a joint initiative by ELCINA and Messe Muenchen India, to bring the entire PCB industry eco-system and related supply chain together. The policy makers, manufacturers as well as various stakeholders will exchange valuable information on market and technology trends, technical skills, policies, for enabling success and growth of PCB manufacturing and

assembly sector. It will also showcase the PCB technologies from the best manufacturers and their suppliers from across the globe.

Further information about the India PCB Tech at electronica India 2017 will follow.

Buyer-Seller Forum



Date:	September 14–16, 2017
Venue:	Pragati Maidan, New Delhi
Organized by:	ELCINA and Messe Muenchen India

ELCINA and Messe Muenchen India will organize the 4th edition of the Buyer-Seller Forum, a successful matchmaking program. The last edition generated huge interest and reported strong participation. Top decision makers conducted over 1,000 face-to-face meetings with the exhibitors. Among many others, the following companies participated, representing the applications fields automotive, consumer electronics, telecommunications and more - MINDA Corporation, AmaraRaja Electronics, Bosch, L&T Heavy Engineering and many more.

Business 2 Government (B2G) Forum



Date:	September 14–16, 2017
Venue:	Pragati Maidan, New Delhi
Supported by:	Ministry of Electronics and Information Technology, Government of India (MeitY)

The 5th edition of the Business to Government (B2G) forum will take place at electronica India 2017 with the support of the Ministry of Electronics and Information Technology, Government of India (MeitY). This forum is aimed to provide a platform to the industry to discuss government policies and actual

opportunities and solutions. This make it a must attend platform for Indian and international participants looking to invest or scale their electronics production capabilities in India.
