



Messe München

## The e-Automotive Conclave

15<sup>th</sup> September 2017  
Conference Hall, Pragati Maidan Delhi

### Partnership Opportunities

Type of Opportunities (A)	Commercials
<b><u>Thought Leadership</u></b>	<b>(IN INR) plus Taxes</b>
Co presenting partner	25 lacs
Gold Partner	20 lacs
Silver Partner	18 lacs
Session Partner	9 lacs
Spotlight Presentation	2.5 lacs
Panel Co-Presented	6 lacs

  

Type of Opportunities (B)	Commercials
<b><u>Networking</u></b>	<b>(IN INR) plus Taxes</b>
Brand Presence	2.5 lacs
Luncheon Session	5 lacs
Cocktail/Drinks Reception	7 lacs
Innovative Zone	Customized Package
Round Table session	3.5 lacs



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### Deliverables

Offerings / Deliverables	Presenting Partner	Gold Partner	Silver Partner	Session Partner	Panel Partner	Spotlight Partner
Gate Branding	Yes	No	No	No	No	No
Lanyard	No	Yes	No	No	No	No
Speaker at one of the Panel	No	No	No	No	Yes	No
Case Study Presentation (20mins)	No	No	No	Yes	No	No
Direct Sales Pitch Presentation (10mins)	No	No	No	No	No	Yes
Exhibiting space at the Expo	30sq Mt	24sq Mt	18sq Mt	9sq Mt	No	No
Marketing Collaterals	Prominent at Top	Prominent at Top	Below	Below	Below	Below
Keynote Speech	Yes	No	No	No	No	No
Advertisement in conference booklet	Yes-2pages	Yes-1 pages	Yes-1 Page	Yes-1 Page	Yes-1 Page	Yes-half Page
Web Banner	Prominent at Top	Prominent at Top	Yes	Yes	Yes	No
Prominent logo at the event back drop	Yes	Yes	No	No	No	No
Logo at the panel at the event	No	No	Yes	Yes	Yes	No
Standees at the event	4	2	2			
Brochure in the conference kit	Yes	Yes	Yes			Yes
Prominent logo on agenda, EDMs at the front page	Yes	Yes	No	No	No	No



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Logo on the on agenda, EDMs	Yes	Yes	Yes	Yes	Yes	Yes
Visibility on the Social Media platform	Yes	Yes	Yes	Yes	Yes	Yes
Exclusive EDM to our database for the conference	Yes (4)	Yes (3)	Yes (2)	No	No	No
Database of the attendees at the event	Yes	Yes	No	No	No	No
No of delegate passes	7	5	4	3	3	2
Interview of the CEO/MD on our website	Yes	No	No	No	No	No
<b>TOTAL INVESTMENT (in lacs)</b>	INR 25	INR 20	INR 18	INR 9	INR 6	INR 2.5